



December 11<sup>th</sup>, 2014

Dear Sir or Madam:

I am writing to offer my sincere recommendation for SIB and their cost reduction services. I have enjoyed working with SIB's staff on my company's review, and I have been very impressed by their unique and impressive business model.

My company is a multi-location franchisee of Subway restaurants, and some of the biggest expenses in this line of business are general operating and facility costs. SIB was very helpful in reviewing our pricing and services in these areas, and they presented a variety of ways to reduce our costs with several service providers.

SIB's service is a great help to quick service restaurant franchisees, and I understand why. SIB's team is willing and able to take on a number of responsibilities that companies don't always have the resources to cover in-house. I enjoyed working with SIB, and I would recommend them to any other business.

Best regards,

A handwritten signature in black ink that reads "Pete Walley". The signature is written in a cursive style.

Pete Walley, Owner  
Walley Investments, LLC