



Little Caesars

To Whom It May Concern,

As a successful franchisee of several Little Caesars locations, our company is mostly happy with our vendors and service providers, but it has always been difficult to determine whether we're getting the best deal we can. With so many service providers to keep up with, and slightly different service needs from store to store, it was hard to tell how our vendors' pricing compared to others in the industry.

When SIB came along, we knew they would be a great help in determining where we stand, and with no up-front cost on our part. They came highly recommended from the IOLCF, an organization of Little Caesars franchisees, so we trusted them to deliver a detailed and accurate assessment.

SIB's team lived up to their reputation, and performed a very useful service for Veni Vidi Vici, LLC. They reviewed a variety of spending categories for us, and determined that most of our costs are under control. In other areas, they were able to achieve modest but tangible savings by negotiating better pricing for us.

All in all, we feel like SIB's review benefited our company in two ways: the cost savings, obviously, but even more importantly the peace of mind that comes from knowing an expert has examined our expenses and found them to be largely under control. Knowing that we don't have any above-market rates or other bad deals holding us back is something that allows us to focus on the core aspects of our business.

We enjoyed working with the whole team at SIB, and we think they will continue performing good work for other IOLCF members and any companies wanting an independent expert to review and verify their fixed costs.

Sincere regards,

Dan Watkins
Veni Vidi Vici, LLC