

RedKing Foods, LLC



SIB Development & Consulting
796 Meeting Street
Charleston, SC 29403

To the cost reduction specialists at SIB:

I wanted to take a moment to thank the SIB team for the recent review you completed for RedKing Foods. After going through the review process with SIB, we now understand why you came so highly recommended.

As the owners of 26 Burger King Locations, we already benefited from negotiated rates from various vendors, by virtue of our status as a large national brand. I was very pleasantly surprised when your team was able to find rates even more competitive than the discounted rates we were paying before. We feel like your review has made us among the most efficiently-operating Burger King franchisees in the country.

SIB has done a great job for us, and we would gladly invite you to use us as a reference for anyone else who is considering your services – if you could find savings for us, I'm pretty confident you could find savings for anyone.

Warm regards,

A handwritten signature in black ink, appearing to read "Jim Reddin".

Jim Reddin
President
RedKing Foods LLC