

GEORGETOWNE



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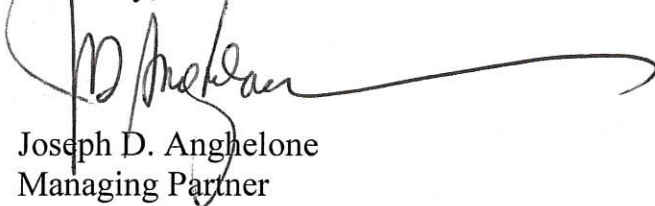
July 31, 2012

National Franchise Association Members;

Georgetowne Group LP & Affiliated Companies recently hired SIB Development & Consulting to do a fixed cost review of our portfolio of Burger King Restaurants. Their results were impressive considering we expected them to find some modest savings opportunities, but didn't anticipate the kinds of significant cost reductions they were able to identify and implement for us. Now we're paying over 30% less on certain fixed cost categories like telecom and waste removal because of SIB's review. From a long-term fiscal standpoint, our decision to sign up with SIB is one of the best decisions made by our company. The long term contracts, executed on our behalf, has become a vital aspect of our cost containment program.

We now look at SIB as one of our most trusted business partners, since we share a mutual interest in saving money and operating as efficiently as possible. We would strongly recommend their professional services to others interested in the same kind of cost savings initiative.

Sincerely,



Joseph D. Anghelone
Managing Partner

JDA/tlr