



1414 Yanceyville Street, Suite 300 * Greensboro, NC 27405 * 336.553.3700 * fax 336.553.3701

March 27, 2012

Dear Harper,

It is our pleasure to partner with S.I.B. You delivered great opportunities for Biscuitville savings results as advertised.

I enjoy working with SIB, and on behalf of the Biscuitville Company, we do appreciate the savings you identified. We are pleased to have many of your recommendations officially in process. It's amazing to think about how much these savings will mean to us in the long run – it makes me very glad to have signed up for an SIB review.

I will speak highly of SIB to my peers in the quick service restaurant industry, and please feel free to use me as a reference or “success story” for others thinking about signing up for a review.

Sincerely,

John Huffman
Chief Operations Officer

FRESH BISCUITS. FRIENDLY FOLKS.