

Jenco Foods Inc.

November 10, 2015

To Whom It May Concern:

Jenco Foods Inc. is a franchisee of several Little Caesars locations, and a recent client of SIB Fixed Cost Reduction. We have enjoyed working with SIB and we would like to recommend them to others.

SIB reached out to our company through the Independent Organization of Little Caesars Franchisees. With IOLCF's seal of approval, we knew we could trust SIB to be knowledgeable and trustworthy, so we quickly started working with them to review our company's monthly costs.

SIB's staff was very professional, and seemed to know exactly where to look to find the best opportunities to save money. They found several ways to save money on our waste removal services, both in the short term and long term. These simple changes will save us thousands of dollars, which means our decision to work with SIB will pay off significantly.

In summary, SIB is a great company and they produced solid results. They have earned our recommendation.

Sincerely,

A handwritten signature in black ink, appearing to be "Bud Jahn", written in a cursive style.



Little Caesars

To Whom It May Concern,

As a successful franchisee of several Little Caesars locations, our company is mostly happy with our vendors and service providers, but it has always been difficult to determine whether we're getting the best deal we can. With so many service providers to keep up with, and slightly different service needs from store to store, it was hard to tell how our vendors' pricing compared to others in the industry.

When SIB came along, we knew they would be a great help in determining where we stand, and with no up-front cost on our part. They came highly recommended from the IOLCF, an organization of Little Caesars franchisees, so we trusted them to deliver a detailed and accurate assessment.

SIB's team lived up to their reputation, and performed a very useful service for Veni Vidi Vici, LLC. They reviewed a variety of spending categories for us, and determined that most of our costs are under control. In other areas, they were able to achieve modest but tangible savings by negotiating better pricing for us.

All in all, we feel like SIB's review benefited our company in two ways: the cost savings, obviously, but even more importantly the peace of mind that comes from knowing an expert has examined our expenses and found them to be largely under control. Knowing that we don't have any above-market rates or other bad deals holding us back is something that allows us to focus on the core aspects of our business.

We enjoyed working with the whole team at SIB, and we think they will continue performing good work for other IOLCF members and any companies wanting an independent expert to review and verify their fixed costs.

Sincere regards,

Dan Watkins
Veni Vidi Vici, LLC