



September 2012

To Whom It May Concern:

The Briad Group owns and operates numerous quick service and casual dining restaurant locations across the country. In fact, we are the largest T.G.I. Friday's franchisee in the United States, and we own and operate over 40 Wendy's restaurants. We recognized SIB Development & Consulting's ("SIB") experience serving companies with multiple locations and determined they would likely best serve our needs.

With the benefit of hindsight after completing the process, our decision to engage SIB was, in fact, a good one. Their staff was courteous and professional, and performed their review independently with very little asked of our team members along the way. When the review was completed, including the execution of revised agreements where appropriate, the work was DONE, with savings inherent in SIB's efforts.

The Briad Group recommends SIB to other restaurant groups or multiple-location companies seeking to reduce their fixed monthly costs.

Sincerely,

A handwritten signature in black ink that reads "Daniel E. Shea".

Daniel E. Shea  
Vice President – Finance