



**emerging-vision-inc.**

09/22/2015

TO WHOM IT MAY CONCERN:

Seeking to achieve a targeted reduction in some of our operating costs, our company enlisted SIB Fixed Cost Reduction to audit our vendors and service providers and find out if they have been overcharging us.

SIB worked diligently to find savings, and discovered that we were paying above-market rates for our document storage services. They also found that we were paying to store more documents than operationally or legally required, and advised us about which files to purge in order to reduce our consumption in the future. After issuing detailed recommendations and renegotiating our pricing to be more competitive, these steps led to a nice overall decrease in our monthly bills, as well as our future outlays.

Emerging Vision is a leading provider of eye care products and services, and operates one of the largest franchised optical chains in the country. Thanks to SIB, we will operate more cost-efficiently in the future, and we are glad to have worked with them. We would recommend SIB to any other franchised chain, or other large companies with multiple locations.

Sincerely,

Brian Alessi  
Chief Financial Officer