



December 20, 2013

To Whom It May Concern,

Archiver's The Photo Memory Store recently engaged SIB Development & Consulting to perform a review of the fixed-cost expenses at our 33 retail locations. From the beginning, SIB has been extremely professional and easy to work with. They really understood our needs and presented us with multiple options before starting their review.

The savings presented to us so far during the SIB review process have been far beyond what we would have been able to find ourselves and it would have taken additional manpower on our end to even attempt it. The experts at SIB have presented recommendations to us that we never would have considered.

We are excited to continue our relationship with SIB and would highly recommend their services to other companies.

Sincerely,

A handwritten signature in blue ink that reads "Kim M. Hubertus".

Kim M. Hubertus
Vice President, Finance

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