

Cranford's

the fresh way to save!

8503 Dollarway Rd
White Hall, AR 71602
phone (870) 247-2141
fax (870) 247-6104

To whom it may concern,

Cranford's Fresh World, Inc. recently allowed SIB Development & Consulting to review costs at our supermarket locations in Arkansas. They've done a great job for us so far, and I'm glad to have their team helping to monitor our billing to make sure we continue to save money for years to come.

SIB was a perfect fit for my business because they offered us a wide range of resources we wouldn't otherwise have at our disposal. SIB's team went to work for us and quickly found savings that we began benefiting from right away. They even found savings in minor spending categories like pest control – evidence of SIB's thorough approach. Even in the handful of spending categories where no savings were uncovered, we still benefited from knowing our rates are competitive & fair. I feel much more confident now about the funds we spend toward our operating costs, because I know we're getting a good value.

In short, it has been a pleasure working with SIB, and I'm grateful for the useful service they provide. I would not hesitate to recommend SIB to other grocers or business owners.

Sincerely,

Wayne Cranford

Wayne Cranford
General Manager
Cranford's Fresh World

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